

# 10th HAWAII ENERGY CONFERENCE + EXHIBITION

May 24-25, 2023 | Maui Arts & Cultural Center



Presented by  maui economic DEVELOPMENT BOARD

# PRESS KIT

**FAST FACTS | FAQ | PRESS RELEASES**

**On-Line:** <https://HawaiiEnergyConference.com>  
Program: <https://hawaiienergyconference.com/program/>  
Facebook: [hienergyconference](https://www.facebook.com/hienergyconference)  
Twitter: @Hlenergyconf  
#HEC2023

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Website: [www.medb.org](http://www.medb.org)

**Location:** Maui Arts & Cultural Center  
1 Cameron Way, Kahului

**Event Date:** May 24 - 25, 2023

# FAST FACTS



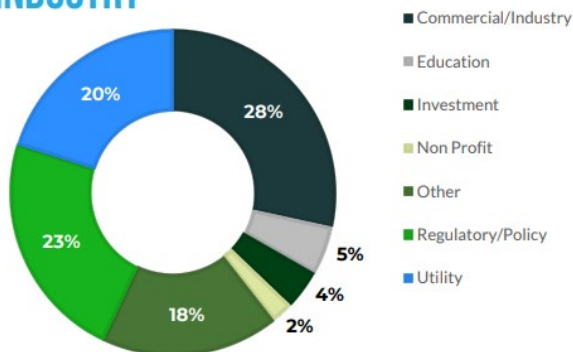
## History

The Hawai'i Energy Conference (HEC) brings together regional and national experts on energy policy, strategies, leadership and innovation. The first conference was held in 2014 to explore the challenges and opportunities in our nation's transition from fossil fuels to renewable energy.

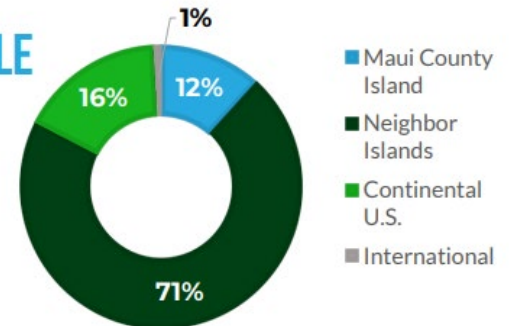
Participation has grown from 281 participants the first year to 413 in 2019. In 2020 the conference went virtual due to COVID-19 extending our reach and increasing attendance to 649.

## 2022 Attendance

### BY INDUSTRY



### BY LOCALE



## 2023 HEC

**We have so much to talk about! Finally back live and in person at the Maui Arts and Cultural Center May 24-25, 2023.**

- Is getting to 100 % Renewables still desirable, still doable, still worth the price?
- How can we get clean energy projects permitted, interconnected, and operational in a reasonable period of time?
- What is the next step in our efforts toward decarbonized energy, and what role does hydrogen play?
- What are the energy related priorities of the Hawai'i Legislature and the Governor?
- What is Energy Equity and how do we achieve it in the pursuit of state energy goals such as 100% renewables and net-zero greenhouse gas emissions?
- ....and more

# FAST FACTS - continued

## Presenters

This event is presented by **Maui Economic Development Board** supported by the **County of Maui Office of Economic Development**.

The Maui Economic Development Board (MEDB) is a 501(c)(3) not-for-profit corporation established in 1982 with a mission to diversify Maui County's economy, building pathways to innovation, jobs and opportunity for our residents. Through partnerships with the public and private sector, MEDB undertakes projects that assists growth industries with navigating and thriving in our county, educates and trains residents for new careers, and engages our community in forums that determine future economic directions.

The Office of Economic Development is Maui County's center for advocacy for business development and entrepreneurship for all sectors of our economy. They are dedicated to creating synergy from government to the private sector in Energy, Agriculture, Tourism, Culture and Arts, Film, Workforce Development, and Business Development; and are a catalyst for diversifying Maui's economy.

## Program Committee

**Colton Ching** | Senior Vice President, Planning & Technology, Hawaiian Electric

**Celeste Connors** | Executive Director, Hawaii Green Growth

**Jacqui Hoover** | Co Chair, Conference Program Committee; Executive Director and COO Hawaii Island Economic Development Board (HIEDB); and President Hawaii Leeward Planning

**Jonathan Koehn** | Chief Sustainability & Resilience Officer, City of Boulder

**Doug McLeod** | Member, DKK Energy Services, LLC

**Robert "Rocky" Mould** | Executive Director, Hawaii Solar Energy Association

**Maria Tome** | Managing Director, Energy Efficiency and Renewable Energy, Hawaii State Energy Office

**Stephany Vaioleti** | Community Engagement Navigator, Hawaii Energy

**Wren Wescoatt** | Director of Development, Hawaii Longroad Energy

**Jennifer Zelko-Schlueter** | Director, Government and Community Relations, Hawaiian Electric

## FAST FACTS - continued

### MAHALO TO 2022 SPONSORS *as of May 17, 2023*

#### Champion

Johnson Controls  
Ulupono Initiative

#### Partner

Hawaii Natural Energy Institute (HNEI)  
Ulupono Initiative

#### Stakeholder

FranklinWH  
Hawaiian Electric

#### Advocate

AES  
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Burns & McDonnell  
Hawaii Energy  
Par Hawaii

#### Supporter

Aloha Charge  
Generac Power Systems  
Hawaii Gas  
Hawaii Robotic Solar Panel Cleaning  
Hawaii State Energy Office  
JM Distributed Solutions  
Kamehameha Schools

Kauai Island Utility Cooperative  
Moss & Associates  
Osmose Utility Services  
RE+ Events  
Sol-Ark  
STEM  
Sunrun

### EXHIBITORS

AES  
Aloha Charge  
Ameresco / Bright Canyon Energy  
Burns & McDonnell  
FranklinWH  
Generac Power Systems  
Hawaiian Electric  
Hawaii Robotic Solar Panel Cleaning  
Hawaii State Energy Office  
JM Distributed solutions

Johnson Controls  
Moss & Associates  
Osmose Utility Services  
RE+ Events  
Sol-Ark  
STEM  
Sunrun  
USDA, Rural Development

## Who are the keynote speakers?



**Daphne Frias**, will open the Hawaii Energy Conference on May 24

Daphne Frias is a 25-year-old youth activist. She is unapologetically Latina. Daphne has Cerebral Palsy and uses a wheelchair to ambulate. She is fiercely proud to be a loud champion for the disabled community.

She got her start shortly after the Parkland shooting by busing 100+ students from her college campus to the nearest March For Our Lives (MFOL) event. In July of 2019, she was appointed as the NY State Director for March For Our Lives, and completed her one year tenure there in June of 2020. Through her work with MFOL, she became passionate about increasing youth voter turnout amongst 18-29 year-olds. As a result, she created her own non-profit called Box The Ballot (BTB), which aims to harness the power of absentee ballots. By partnering with students on college campuses, BTB was able to collect nearly 470,000 absentee ballots in the 2018 midterms.

Fighting the climate crisis is something she is equally as passionate about. Born and raised in West Harlem, NYC, she has seen how minority communities are disproportionately affected by climate change. Having been an official spokesperson from the global climate strikes on September 20th, she has no intention of backing down until the health of our earth is secure. Her passion for advocacy, propelled her to run from county committee women of Assembly District 70, Election District 80 in West Harlem. In June of 2019, Daphne won her election and continues to work hard to represent her constituents.

In the spring of 2019, she was appointed as one of the North American Regional Focal Points for Sustainable Development Goal 16 at the U.N. Major Group for Children and Youth. In this position, She works to highlight and represent the voice of her fellow youth and the work they are doing to become pivotal peacemakers.

Currently, she continues to stay passionate about creating change, as a freelance organizer. She spends her time speaking at various colleges, summits, and panels. In addition, she consults with non-profits, crafting engaging campaigns highlighting the voices of Gen-Z.

### Day 2 kicks off with an Invited Talk with Alicia Moy, President & CEO, Hawaii Gas, and Shelee Kimura, President & CEO, Hawaiian Electric



**Alicia E. Moy's** expertise in utilities and energy gives her a holistic perspective on Hawaii's energy ecosystem and its transformation to meet the state's renewable energy and carbon neutrality goals. Given the importance of energy in Hawaii and how it impacts all consumers in the state, Ms. Moy's perspective in this key segment of the markets we serve brings valuable insights to the Board's deliberations. Her leadership in this industry along with her strong executive background in finance and strategic planning qualify her for service on the Board.

Ms. Moy has been president and CEO of Hawai'i Gas's board of directors since 2011. In October 2019, Ms. Moy became president of MIC Hawaii Holdings, LLC, the parent company of Hawai'i Gas, as well as several other smaller businesses collectively engaged in efforts to reduce the cost and improve the reliability and sustainability of energy in Hawaii.

From 2001 to 2013, Ms. Moy was senior vice president with Macquarie Infrastructure and Real Assets ("MIRA"), where she oversaw corporate strategy, strategic planning, funding and management of several MIRA-managed utility companies, including Hawai'i Gas.

She has served as a board member of Hawai'i Gas since 2011. From 1999 to 2001, Ms. Moy worked for Morgan Stanley in the Investment Banking Division, involved in corporate finance and mergers and acquisitions.

Ms. Moy holds a bachelor's degree in finance and marketing from the University of Miami and a master's degree in finance from INSEAD, and is a member of the Hawaii Business Roundtable and the Military Affairs Council. She serves on the boards of NHIC II, the Chamber of Commerce of Hawaii, the Western Energy Institute, The Nature Conservancy of Hawai'i and the Workforce Development Council, and also sits on the Women in Renewable Energy advisory board.



**Shelee Kimura** is the president and chief executive officer of Hawaiian Electric, which serves 95% of Hawaii's population on the islands of Oahu, Hawaii, Maui, Lanai and Molokai and is committed to serving communities with safe, affordable, reliable clean energy.

Shelee was appointed to her current role in January 2022 and previously served as senior vice president of Customer Service & Public Affairs and senior vice president of Business Development & Strategic Planning. She provided leadership for the company's customer care initiatives through the COVID-19 pandemic and economic downturn, making equity and access a top priority while improving customer satisfaction and stakeholder engagement. She led the development of Hawaiian Electric's 2015- 2020 Strategic Transformation Plan. During that period, she strengthened and grew the Hawaii market for affordable, clean energy resources and launched the electric transportation division, which will play a critical role to help decarbonize Hawaii's economy.

Before joining Hawaiian Electric, Shelee led Investor Relations and Strategic Planning at Hawaiian Electric Industries (HEI), the parent company of Hawaiian Electric and the largest publicly traded company in Hawaii. She previously worked as HEI's director of corporate finance and investments and prior to that was a consulting manager at Arthur Andersen and its successor firm in Honolulu, KMH LLP.

Shelee was honored in 2020 as one of three women selected for the Girl Scouts of Hawaii Women of Distinction, an award that recognizes the achievements of women who demonstrate courage, confidence and character. In 2016, she was honored with the Clean Energy Education and Empowerment Business award by the U.S. Department of Energy, in collaboration with the Stanford Precourt Institute for Energy and the MIT Energy Initiative.

Shelee received her bachelor's degree in business administration from the University of Hawaii at Manoa, where she was a presidential scholar. She is an executive education graduate of the Advanced Management Program of the Wharton School of the University of Pennsylvania. Shelee is an Omidyar Fellow and serves on the board of Na Kama Kai and the Kamehameha Schools audit committee. Shelee and her husband are proud parents of three teenage children.

### **What other activities will the Hawaii Energy Conference feature?**

In addition to panels and keynotes, the conference will feature interviews including short 'insight' videos to highlight Hawaii energy initiatives.

There will also be a virtual exhibit hall with sponsors able to showcase their products or services through documents and/or videos. The virtual platform will be available up to a week prior and allows for exhibitors and attendees to chat and to set up 1-on-1 virtual meetings to provide the invaluable networking that the conference is known for.

### **Why is this conference presented on/by Maui?**

Maui is a locus for major energy initiatives. The island has attracted leading national and international energy players and leads the nation with the highest density of EV usage. Hawaii is among the highest in the nation per capita for PV installations. Renewable energy accounts for more than 50% of total energy usage on Maui.

In 2019, the name was changed from Maui Energy Conference to Hawaii Energy Conference to reflect what it has always been, the premier Energy Conference in Hawaii focused on statewide interests as seen through the prism of national and international developments in energy. The conference went virtual in 2020 in response to COVID-19 and is looking forward to welcoming attendees back to Maui in 2022.

### **What can we learn from these types of energy conversations?**

At the inaugural 2014 conference, more than 200 recognized policy makers from state and federal government and the private sector gathered to talk candidly about the country's changing energy landscape and its implications for power utilities and consumers. The conference has since grown in scope, and size, and expects to welcome over 20% of its audience from international and U.S. mainland points. Past conference presentations and summary reports are found at: <https://hawaiienergyconference.com/proceedings/>

### **How is the conference reaching out to customers, who cannot attend this conference live?**

Maui Economic Development Board (MEDB) will be recording the conference proceedings for future broadcast on the conference website.

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## HAWAII ENERGY CONFERENCE PRESS RELEASES *(latest to earliest)*

Contact: Sandy Ryan, Maui Economic Development Board, Inc.  
Ph: 808-875-2318 / Email: [sandy@medb.org](mailto:sandy@medb.org)

### FOR IMMEDIATE RELEASE

## Powering the Future: Hawaii Energy Conference May 24 and 25 at the MACC

*KIHEI, Maui, Hawaii, May 2, 2023* – The 2023 Hawaii Energy Conference (HEC) Program is shaping up to be an exciting event for those interested in sustainable energy practices and the future of renewable energy. The conference will be held at the Maui Arts & Cultural Center from May 24-25 and will bring together experts in the field to share their knowledge and experiences.

“One of the major themes of the conference is the role of renewable energy in Hawaii's future,” said Sandy Ryan, conference director. “The state has set a goal of reaching 100% renewable energy by 2045, and the conference will explore how this goal can be achieved.” Topics such as energy storage, grid modernization, and community-based renewable energy projects will be discussed. The speakers and panelists include energy industry leaders, policymakers, researchers, and entrepreneurs.

The conference will open with a keynote by Daphne Frias, a 25-year-old youth activist from New York, who will speak to the innate resiliency of disabled people and how that relates to adaptation and sustainability. Day 2 kicks off with a conversation with Shelee Kimura, President & CEO of Hawaiian Electric and Alicia Moy, President & CEO of Hawaii Gas discussing “Sharing our visions, opportunities and challenges in the energy industry.” The discussion will include a look at the importance of diversity in the energy sector, including in leadership.

Murray Clay, President of Ulupono Initiative, will moderate a panel exploring community-engaged approaches to renewable energy to empower residents. From Molokai's recently approved community-based renewable energy project to a new “participatory budgeting” model to determine community benefits, Hawaii is attempting a new way of engagement.

The community focus continues with a talk on energy efficiency and solar energy. Hawaii has some of the highest electricity rates in the country, and energy efficiency measures can help to lower these costs.

Mark Glick, Chief Energy Officer of the Hawaii State Energy Office will moderate a discussion with Hawaii legislators. Senator Lynn DeCoite and Representative Nicole Lowen will discuss solutions to allow more participation by the community in energy decisions and ways to address the high cost of electricity. DeCoite is the chair on the Senate Committee on Energy, Economic Development, and Tourism, and Lowen is the Chair on the House Committee on Energy and Environmental Protection.

The second focus area of the 2023 program will question whether we are moving fast enough towards renewable goals. Islands and other areas subject to extreme weather events need more resilient energy systems. Are the goals realistic?

Panels include a look at the building permit process, a review of the data measuring different “100% goals” plus a developer's roundtable will discuss what it will take to develop and build utility-scale clean energy in Hawaii.

The third focus area on new tools and technologies in energy include discussions on use of hydrogen in Hawaii; decarbonization pathways; the risks and benefits of energy storage PLUS the potential of geothermal resources in Hawaii.

[www.hawaiienergyconference.com](http://www.hawaiienergyconference.com)

In addition to the general sessions, the conference will also provide networking opportunities for attendees. There will be an exhibit venue featuring the latest renewable energy technologies and services, as well as social events to facilitate networking and collaboration.

The 2023 Hawaii Energy Conference promises to be a valuable and engaging event for anyone interested in the future of energy and sustainability. With a diverse range of speakers and topics, attendees can expect to gain new insights and knowledge about the latest developments in the industry and connect with other professionals and stakeholders. The conference represents an important step forward in the global effort to transform energy systems and build a sustainable future for all.

Program details and registration can be viewed at [www.hawaiienergyconference.com](http://www.hawaiienergyconference.com). An advance rate offers savings to those registering before May 17.

The HEC is presented by the Maui Economic Development Board (MEDB) with the support of the County of Maui Office of Economic Development. 2023 Sponsors are: Johnson Controls, Ulupono Initiative, Hawaii Natural Energy Institute (HNEI), FranklinWH, Hawaiian Electric, AES, Brookfield Renewables, Burns & McDonnell, Hawaii Energy, Par Hawaii, Aloha Charge, Generac Power Systems, Hawaii Gas, Hawaii State Energy Office, Kamehameha Schools, Kauai Island Utility Cooperative, Moss & Associates, Osmose Utility Services, RE+ Events, Sol-Ark, STEM Energy and Sunrun.

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#### PHOTO



Alicia Moy, President & CEO, Hawaii Gas



Shelee Kimura, President & CEO, Hawaiian Electric



Mark Glick, Chief Energy Officer, Hawaii State Energy Office



Murray Clay, President, Ulupono Initiative



Senator Lynn DeCoite, Chair, Senate Committee on Energy, Economic Development, and Tourism, State of Hawaii



Representative Nicole Lowen, Chair, House Committee on Energy and Environmental Protection, State of Hawaii

## Hawaii Energy Conference Celebrating 10 years Announces Keynote and Program Topics

*KIHEI, Maui, Hawaii, March 2, 2023* – After three years of virtual streaming, the Hawaii Energy Conference (HEC) is returning to the Maui Arts and Cultural Center May 24-25, 2023 for an in-person gathering. Celebrating its 10th anniversary, the conference is presented by the Maui Economic Development Board (MEDB) and will feature a mix of keynote speakers, panel discussions, case studies and an exhibit venue.

The conference will open with a keynote by Daphne Frias, a 25-year old youth activist who is a loud champion for the disabled community. Born and raised in West Harlem, NYC, Daphne has seen how minority communities are disproportionately affected by climate change -- she has cerebral palsy and uses a wheelchair to ambulate. Daphne will speak to the innate resiliency of disabled people and how that relates to adaptation and sustainability.

“Energy is a complex topic, and it is easy to get lost in the details. We rarely get to talk about the bigger purpose of our work,” added Doug McLeod, of DKK Energy Services and a member of the HEC Program Committee. “In the first ten years of this conference, the discussion evolved from whether our planet was experiencing climate change to whether our energy policies will be enough to avoid excessive climate change. Our keynote speaker this year is part of the next generation of climate leaders. Her story and her message are inspirational.”

In 2019, Daphne was appointed as one of the North American Regional Focal Points for Sustainable Development Goal 16 at the U.N. Major Group for Children and Youth. In this position, she works to highlight and represent the voice of her fellow youth and the work they are doing to become pivotal peacemakers. As a freelance organizer, she spends her time speaking at various colleges, summits, and panels. In addition, she consults with non-profits, crafting engaging campaigns highlighting the voices of Gen-Z.

“Daphne is a really great spokesperson for personal resilience, for accessibility and she does an amazing amount of community organizing,” said Jonathan Koehn, a founding member of the HEC Program Committee and Chief Sustainability & Resilience Officer, City of Boulder. “I think it’s a good opportunity for the conference to kick-off with a discussion oriented to those who are most vulnerable in our communities.”

Daphne’s presentation will segue into a segment of panels that focus on community engagement and empowerment as it relates to energy. The discussion will look at new ways of engagement including the new participatory budgeting model and Molokai’s recently approved community-based renewable energy project.

A second focus area of the 2023 program will look at Hawaii’s clean-energy goals in which panels will question:

1. It takes how long for a building permit? A discussion on the challenges and solutions of permitting for distributed energy resources like rooftop PV and lithium-ion batteries.
2. What does the data say? This panel will discuss the different “100%” goals involving Renewable Energy, Carbon, and sustainability, whether Hawaii is on track to meet them and whether the focus needs to change?

3. Why are large scale renewables across the US coming online slower than expected, and often at higher cost? Wren Westcoatt of Longroad Energy will lead this developers' roundtable.

A third focus area of the 2023 Hawaii Energy Conference will look at new tools and technologies in the renewable energy domain, including geothermal, aviation fuel, energy storage, and use of hydrogen.

The HEC consistently attracts energy leaders from Hawaii, the Continental U.S., Asia-Pacific, and more exchange ideas on how to better serve our communities in today's rapidly changing power generation and delivery environment. It is supported by the County of Maui Office of Economic Development and 2023 Sponsors: Johnson Controls, Uluono Initiative, Hawaiian Electric, AES, Kamehameha Schools, Kauai Island Utility Cooperative, Sunrun and STEM Energy.

More program details can be viewed at [www.hawaiienergyconference.com](http://www.hawaiienergyconference.com). Registration is now open with early bird rates available until March 31.

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#### PHOTO



CAPTION: Daphne Frias, Youth Activist, will keynote the 10<sup>th</sup> annual Hawaii Energy Conference

## Hawaii Energy Conference Back at the MACC

*KIHEI, Maui, Hawaii, January 31, 2023* – After three years of virtual streaming, the Hawaii Energy Conference (HEC) is returning to the Maui Arts and Cultural Center May 24-25, 2023 for an in-person gathering. Celebrating its 10th anniversary, the conference is presented by the Maui Economic Development Board (MEDB) and will feature a mix of keynote speakers, panel discussions, case studies and an exhibit hall.

There is so much to talk about when we meet in person again, both the formal panel discussions and all the informal ‘talk story’ conversations that occur away from the stage and during the breaks," said Doug McLeod of DKK Energy Services and a lead member of the HEC Program Committee. "It was good that we could continue to have some dialogue while meeting virtually but we all know the conversation is more lively in person."

"The survey results we get always emphasize networking as an important feature of the Hawaii Energy Conference and important connections can build from a chance meeting during a break."

The Hawaii Energy Conference (HEC) brings together experts on energy policy, strategies, leadership and innovation. Energy leaders from Hawaii, the Continental U.S., Asia-Pacific, and more exchange ideas on how to better serve our communities in today's rapidly changing power generation and delivery environment.

The first conference was held in 2014 to explore the challenges and opportunities in our nation's transition from fossil fuels to renewable energy. Since its launch, the conference has almost doubled in size. It has covered topics including the future of electric utilities, Hawaii's goal of becoming 100% renewable by 2045, decarbonization, and innovation in the industry.

The 2023 program committee have identified key topics for discussion at this year's conference including:

- Is getting to 100 % Renewables still desirable, still doable, still worth the price?
- How can we get clean energy projects permitted, interconnected, and operational in a reasonable period of time?
- What is the next step in our efforts toward decarbonized energy, and what role does hydrogen play?
- What are the energy related priorities of the Hawai'i Legislature and the Governor?
- What is Energy Equity and how do we achieve it in the pursuit of state energy goals such as 100% renewables and net-zero greenhouse gas emissions?

Energy companies will enjoy being back in-person at the MACC with the opportunity to showcase their products and services in the Exhibit Hall. The networking sessions are social and lively. "It's much easier, and more fun, to attract someone to your exhibit booth at a live event," says Sandy Ryan, HEC Conference Director. "Attendees are more attentive and committed to participating fully in the conference than they are in a virtual environment."

Registration is now open with early bird rates available until March 31.

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## PHOTO



CAPTION: The Hawaii Energy Conference panel discussions bring together experts on energy policy, strategies, leadership and innovation.



CAPTION: The Exhibit Hall at the Hawaii Energy Conference offers networking and an opportunity to connect with sponsors.