

# 8TH HAWAII ENERGY CONFERENCE

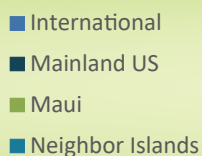
22 AND 24 JUNE, 2021 | VIRTUAL

## *The Energy Transition in Hawaii: Focus on investments in people and projects*

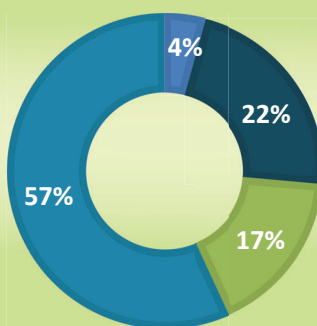
The Hawaii Energy Conference brings together regional and national experts on energy policy, strategies, leadership and innovation. [Join us](#) as we explore how to invest with knowledge and respect in Hawai'i.

### 2020 Attendance

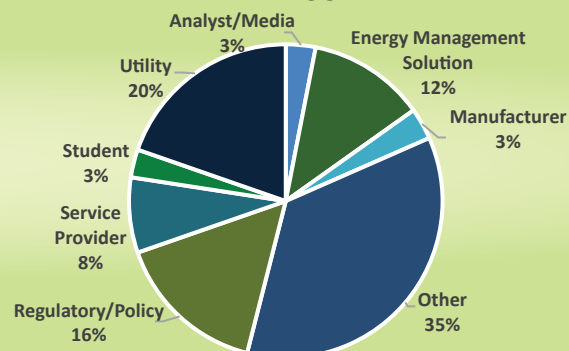
649



### BY LOCALE

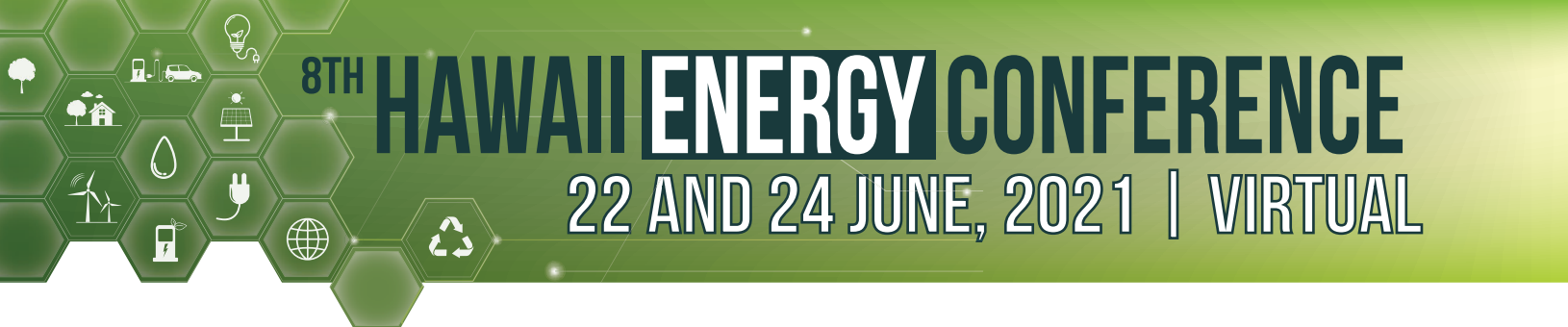


### BY INDUSTRY



*"The Hawaii Energy Conference provides a vital service to our state by convening policy-makers and stakeholders to discuss our energy future. As we all work together to help Hawaii stabilize and recover from the Covid-19 pandemic, it is especially important to embrace innovative technology, policies and regulation within the renewable energy sector, which will help protect our natural environment, shielding our island state from volatile world fossil fuel markets, strengthening its overall resilience, and aid in its economic recovery."*

- Murray Clay, President of Ulupono Initiative



8TH

# HAWAII ENERGY CONFERENCE

22 AND 24 JUNE, 2021 | VIRTUAL

## SPONSOR & EXHIBIT OPPORTUNITIES

BRAND AWARENESS | GENERATE LEADS | SHARE RESOURCES  
SET MEETINGS & CONNECT WITH INDUSTRY STAKEHOLDERS

The 8th Hawaii Energy Conference will be virtual and sponsorship benefits are designed for maximum value with the online experience. **Choose your level of support, or let us customize a level to suit your marketing.**

### CHAMPION \$10,000

- 10 Comp Registrations
- Virtual Exhibit Space
  - Top position
  - Request Appointment
- Platform Notification
  - 1 featured post/day
- Marketing e-blast
  - Exclusive sponsor email
- Video Ad (1 min)
- Banner Ad placement on Website

**PLUS**  
**Naming Sponsor Opportunity**

### PARTNER \$7,500

- 8 Comp Registrations
- Virtual Exhibit Space
  - Request Appointment
- Platform Notification
  - 1 featured post/day
- Marketing e-blast
  - 1 image ad, full width
- Video Ad (30 secs)

### STAKEHOLDER \$5,000

- 6 Comp Registrations
- Virtual Exhibit Space
  - Request Appointment
- Platform Notification
  - 1 featured post
- Marketing e-blast
  - 1 image ad, half width

### ADVOCATE \$2,500

- 4 Comp Registrations
- Virtual Exhibit Space
  - Request Appointment

### EXHIBITOR \$750

- 1 Comp Registration
- Virtual Exhibit Space

### ALL VIRTUAL EXHIBIT SPACES INCLUDE:

- Company overview + branding
- Company representative listing
- Unlimited Resource Links
- Social media links
- Direct Messaging

### ALL SPONSORS RECEIVE

- Sponsor Recognition on website, marketing, conference platform
- Company Offer in Virtual Swag
- Attendee List (no email addresses)

### PLUS RECEIVE:

Training on use of virtual platform to optimize your time  
AND post-event **ANALYTICS** of engagement



PRESENTED BY  
**maui economic**  
DEVELOPMENT BOARD



Once the sponsorship form is submitted, sponsor agrees to all rules and regulations set forth below.

**CONFLICTING MEETINGS & SOCIAL EVENTS** - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during conference plenary sessions.

**CANCELLATIONS** - No refunds will be issued for cancellations by sponsors after April 30. Cancellations received before April 30 will receive a 50% refund of the sponsor fee. Cancellations should be sent via e-mail to [info@hawaiienergyconference.com](mailto:info@hawaiienergyconference.com) and will be effective upon receipt of confirming e-mail.

**APPLICATIONS & ELIGIBILITY** - Application for exhibit space must be made on the printed form. Deadline to be included in published materials is June 11. The conference organizer reserves the right to refuse an applicant.

**AMENDMENT OF RULES** - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.

## BENEFIT DESCRIPTIONS

**Comp Registrations** - Full access to conference plenary sessions and conference platform. All virtual exhibit personnel must be registered for the conference.

**Virtual Exhibit Space** - A section of the Conference virtual platform is dedicated to sponsors and exhibitors, with the ability to provide an overview of your company, resources (pdf's, images, videos, links). Attendees can direct message you and listed company representatives. The Hawaii Energy Conference will schedule specific Exhibit times to encourage attendees to visit the sponsors. The platform will be activated up to one week prior to the conference to encourage networking.

**Request Appointment** - This feature allows attendees to easily schedule meetings with you using a calendar link.

**Platform Notifications** - Notifications are sent out during the conference to bring attention to notable events and happenings. Use this opportunity to invite attendees to a demo, a specific resource or to participate in a competition or giveaway.

**Virtual Swag** - A page of the Conference virtual platform for listing specific downloads/resources for attendees. This can be collateral, an invitation to sponsor booth or special announcement.

**Marketing E-Blast** - Hawaii Energy Conference news that is sent to all subscribers

**Naming Sponsor Opportunity** - Champion Sponsor can choose to sponsor (and brand) a specific session, the virtual tote bag, the live feed or other.

## SPECS

### VIDEO AD

**RESOLUTION:** 1080p or higher

**FILE FORMAT:** MP4

**LENGTH:** 60secs (Champion)  
30secs (Partner)

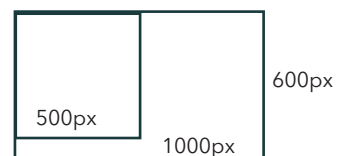
Video will be played at beginning of a scheduled session.  
Due June 8.

### BANNER AD FOR E-BLAST

**IMAGE SIZE:** 1000 x 600 pixels (Full width)  
500 x 500 pixels (Half width)

**COLOR:** RGB Colors

**RESOLUTION:** 300 dpi

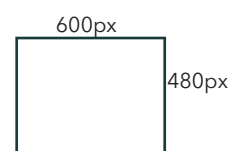


### BANNER AD FOR WEBSITE

**IMAGE SIZE:** 600 x 480 pixels

**COLOR:** RGB Colors

**RESOLUTION:** 300 dpi



**COMPANY NAME** \_\_\_\_\_

**MAILING ADDRESS** \_\_\_\_\_

**WEBSITE ADDRESS** \_\_\_\_\_

**SOCIAL MEDIA INFO**  \_\_\_\_\_  \_\_\_\_\_

**VIRTUAL ADMIN/CONTACT** \_\_\_\_\_ **JOB TITLE** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_ **PHONE NO.** \_\_\_\_\_

## SPONSOR LEVEL

☐ CHAMPION \$10,000

☐ ADVOCATE \$2,500

☐ PARTNER \$7,500

☐ EXHIBITOR \$750

☐ STAKEHOLDER \$5,000

☐ CUSTOMIZED \$ \_\_\_\_\_

## PAYMENT INFO

☐ **CHECK** \_\_\_\_\_ **SPONSORSHIP AMOUNT**  
*Payable to Maui Economic Development Board* \_\_\_\_\_  
*1305 North Holopono Street, Suite 1, Kihei,* \_\_\_\_\_ **3% CC FEE** (if applicable)  
*Hawaii 96753* \_\_\_\_\_

☐ **CREDIT CARD** \_\_\_\_\_ **TOTAL**  
*3% convenience fee will be applied to credit card payments*

**NAME ON CARD** \_\_\_\_\_

**CC NO.** \_\_\_\_\_ **EXP DATE** \_\_\_\_\_

SUBMIT APPLICATION AND logo (high res vector file) to  
info@hawaiienergyconference.com