10th HAWAII ENERGY CONFERENCE + EXHIBITION

May 24-25, 2023 | Maui Arts & Cultural Center

BECOME A SPONSOR

Sponsorship opportunities are available for organizations seeking maximum exposure among participants. Choose your level of support, or let us customize a level to suit your marketing goals. Exhibiting is a benefit of sponsorship. Showcase products, services and/or do demonstrations involving new technologies in the **EXHIBIT HALL**



CHAMPION \$24,000

Registration Passes

10'x20'

Exhibit Space

Welcome Reception Naming Sponsor^

> Sponsor Ad (full-width) HEC e-News

60sec Video Ad*

Banner Ad on HFC website

PARTNER \$18,000

Registration Passes

10'x10'

Exhibit Space

Luncheon Naming Sponsor^

> Sponsor Ad (half-width) HEC e-News

30sec Video Ad*

STAKEHOLDER \$12,000

Registration Passes

10'x10'

Exhibit Space

Breakfast Naming Sponsor^

Shared Spotlight (logo) HEC e-News

ADVOCATE \$6,000

Registration Passes

6'

Tabletop

Coffee Break Naming Sponsor^

SUPPORTER \$3,000

Registration Passes

6'

Tabletop

ALL LEVELS INCLUDE:

- · Company Giveaway in Welcome Bag
- · Online listing with Weblink and logo
- · Listing in online Conference Program
- Attendee list (does not include email addresses in line with MEDB privacy policy)

^ Naming sponsor opportunities based on availability

*Video produced by sponsor and shown during Plenary Session









SPONSOR AGREEMENT & GUIDELINES

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Once the application form is submitted, sponsor agrees to all rules and regulations set forth here.

CONFLICTING MEETINGS & SOCIAL EVENTS - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during conference plenary sessions.

CANCELLATIONS - No refunds will be issued for cancellations by sponsors after March 30. Cancellations received before March 30 will receive a 50% refund of the sponsor fee. An exception is made if the 2023 Hawaii Energy Conference (HEC) changes format to wholly virtual due to pandemic restrictions -- sponsors will have the option to carry over the sponsorship until the ensuing HEC or request a full refund. Cancellations should be sent to info@hawaiienergyconference.com and will be effective upon receipt of confirmation email.

COMPLIANCE WITH LAWS - Sponsors must comply with all federal, state, and local laws, including health and safety codes, alcoholic beverage control laws, disability laws, and the like.

LIABILITY - The conference organizers, agents and other related affiliated companies are not responsible for loss, theft, damage or destruction of property; nor agree to hold harmless from all claims of liability, and for any injury to exhibitor personnel during the conference. Sponsors are liable for any damage caused by attaching display or fixture to venue walls and floors, booth equipment, or damage caused in any other manner. Sponsors are responsible for purchasing own insurance against theft or fire.

AMENDMENT OF RULES - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.

EXHIBIT GUIDELINES

Conference sponsors may display products and services in the exhibit room (2nd floor in Morgado Hall). Sponsors receive one (1) 6-foot table and two (2) chairs. Location of exhibit space will be determined by the conference organizer. All exhibit materials must be displayed on or behind table and not in walkways or beside table. Facility walls may not be used to display materials. Exhibitors may not share space or display goods or services for other companies, unless authorized by conference organizers. Only one company may occupy any booth space.

REGISTRATION

Comp registrations include full access to plenary sessions and exhibit hall. All exhibit personnel must be registered for the conference.

LOAD-IN/LOAD-OUT HOURS

Tuesday, May 23 | 2:00 p.m. - 4:00 p.m. Wednesday, May 24 | 7:00 a.m. (Displays must be setup by 9:00 a.m.)

Please dismantle displays following the afternoon break Thursday, May 25.

Displays do not require booth staffing at all times, however, please be available during the breaks to network with attendees.

Please coordinate **electrical needs** in advance with Conference Organizers.

SHIPPING INFORMATION

Inbound: You may ship your display materials to the address below between May 10 to 19. Please mark boxes as follow:

Hawaii Energy Conference c/o Maui Economic Development Board 1305 N. Holopono Street, Suite 1 Kihei, Hawaii 96753

HOLD FOR: Company Name

Outbound shipping is the responsibility of the exhibitor.

SPECS

VIDEO AD - MAY 5

RESOLUTION: 1080p or higher

FILE FORMAT: MP4

LENGTH: 60secs (Champion) 30secs (Partner)

BANNER ADS

IMAGE SIZE: 1000 x 500 pixels (Champion E-News)

 $(w \times h)$ 600 x 480 (Champion Website)

500 x 500 pixels (Partner E-News)

FILE FORMAT: JPG or PNG

COLOR: RGB Colors **RESOLUTION:** 300 dpi





APPLICATION

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COMPANY NAME MAILING ADDRESS WEBSITE ADDRESS			
SOCIAL MEDIA INFO			
ONSITE CONTACT			JOB TITLE
EMAIL ADDRESS			PHONE NO.
SPONSOR LEVEL			
CHAMPION	\$24,000		ADVOCATE \$6,000
PARTNER \$	18,000		SUPPORTER \$3,000
STAKEHOLE	DER \$12,000		CUSTOMIZED \$
CHECK HER	E IF EXHIBITING WITH	H SPON!	SORSHIP
PAYMENT INFO		\$	SPONSORSHIP AMOUNT
CHECK Payable to Maui Econo	omic Development Board	\$	CC FEE (if applicable)
1305 North Holopono S Hawaii 96753	Street, Suite 1, Kihei,	\$	TOTAL
CREDIT CARD 3% convenience fee wil	ll be applied to credit card payments		SUBMIT APPLICATION AND
NAME ON CARD			HIGH-RES LOGO (VECTOR GRAPHIC) TO
CC NO.	EXP DATE		info@hawaiienergyconference.com