14th HAWAIʻI ENERGY CONFERENCE+EXHIBITION

May 18-19, 2027
Maui, Hawaiʻi

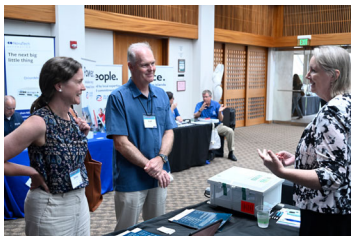
BECOME A SPONSOR

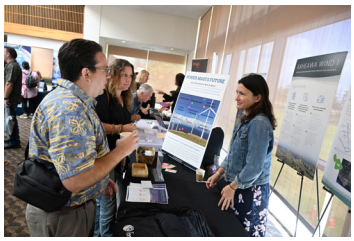
Position your organization at the forefront of Hawaii's energy future. As a Hawaii Energy Conference sponsor, you'll gain direct access to industry leaders, policymakers, and technology innovators.

Exhibiting is a benefit of sponsorship

Showcase your products and services, demonstrate cutting-edge technologies, and engage with the professionals shaping the energy landscape.

VISIBILITY | ENGAGEMENT
RELATIONSHIPS | LEADERSHIP






Select a level or let us customize to suit your marketing goals

SIGN UP TODAY!

https://bit.ly/HEC27sponsor

HAWAIIENERGYCONFERENCE.COM

INFO@HAWAIIENERGYCONFERENCE.COM

CHAMPION | $25,000

Stand out as the one Champion sponsor with exclusive benefits:

- Featured Splash Ad on the Conference App
- Featured video
- Host of the Welcome Reception
- Dedicated Email to HEC subscribers
- 10 Registration passes
- 10 x 20 Exhibit Space

PARTNER | $20,000

Partner with us to receive:

- Home screen Ad on the Conference App
- Signature Naming Sponsor Opportunity
- Featured Ad in HEC e-News
- 8 Registration passes
- 10 x 10 Exhibit Space

STAKEHOLDER | $15,000

- Footer Ad on the Conference App
- Naming Sponsor Opportunity - Breakfast/Lunch
- Shared Spotlight in HEC e-News
- 4 Registration passes
- 10 x 10 Exhibit Space

ADVOCATE | $7,500

- Naming Sponsor - coffee break
- 4 Registration passes
- 6’ Tabletop

SUPPORTER | $3,500

- 2 Registration passes
- 6’ Tabletop

PLUS all sponsors receive recognition with conference marketing and the attendee list

Presented by mauieconomic DEVELOPMENTBOARD

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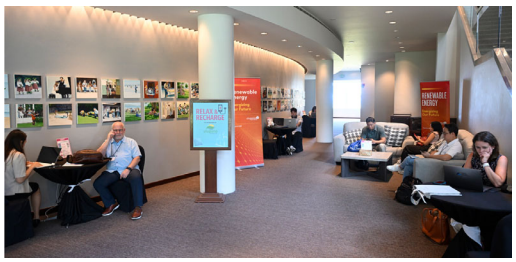

BRANDING OPPORTUNITIES

Ask us about additional opportunities to focus your marketing budget on increasing visibility in targeted areas.

COMMUNITY SPONSOR

Support Hawaii community members to attend including students and non-profits. Recognition on website listing, conference opening, event signage and HEC e-News.

RECHARGE LOUNGE SPONSOR

The Recharge Lounge in the conference lobby is popular for participants to power their devices and conduct meetings. Display company banners in this prominent location. Recognition on the online program, website and event app.

BENEFIT DESCRIPTIONS

REGISTRATION PASSES | Passes include admittance to general sessions, exhibit venue, networking receptions, continental breakfast and lunch for days registered, plus access to conference App. All exhibit personnel must be registered for the conference.

FEATURED VIDEO (Champion) | Produced by sponsor to feature during the general session. 3 minute max for optimal viewer engagement. Mp4 format, due May 3.

ADS ON CONFERENCE APP | The Splash Screen ad (Champion) appears directly after the initial conference splash image on opening the App. Home Screen ad (Partner) will display on the home screen of the App, below the conference banner. The Footer ad (Stakeholder) appears at the base of the app

BANNER AD SPECS (w x h) due May 3

CHAMPION: 640px x 1136px(Splash)
PARTNER: 1200px x 180px (App lobby)
1000px x 500 px (e-News)
STAKEHOLDER: 1200px x 180px (App footer)
FILE FORMAT: PNG
COLOR: RGB Colors
RESOLUTION: 300 dpi

RECEPTION HOST (Champion) | Branding recognition plus opportunity to say a few words to welcome guests. Option to provide napkins with company logo.

NAMING SPONSOR | Recognition as the sponsor of lunch (Stakeholder) or a coffee/dessert break (Advocate). Opportunity to provide napkins with company logo. Logo signage provided by conference organizers. Further options on discussion with conference organizers.

HEC E-NEWS | Craft a dedicated email for subscribers (Champion) or provide a full-width banner Ad (Partner) for the HEC e-News. Stakeholder sponsors are featured with company logos in a spotlight piece in one mailing preceding the conference.

CONFERENCE MARKETING | Includes website listing, HEC app; stage announcement; event signage; and HEC e-News

ATTENDEE LIST | Does not include email addresses in line with MEDB privacy policy

SIGN UP TODAY! https://bit.ly/HEC27sponsor

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SPONSOR AGREEMENT & GUIDELINES

Upon application, the sponsor agrees to all rules, regulations, and terms set forth herein.

CONFLICTING MEETINGS & SOCIAL EVENTS - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during conference plenary sessions.

CANCELLATIONS - No refunds will be issued for cancellations by sponsors after March 30. Cancellations received before March 30 will receive a 50% refund of the sponsor fee. An exception is made if the 2027 Hawaii Energy Conference (HEC) changes format to wholly virtual, for any reason -- sponsors will have the option to carry over the sponsorship until the ensuing HEC or request a full refund. Cancellations of agreements should be sent to info@hawaiienergyconference.com and will be effective upon receipt of confirmation email.

COMPLIANCE WITH LAWS - Sponsors must comply with all federal, state, and local laws, including health and safety codes, alcoholic beverage control laws, disability laws, and the like.

LIABILITY - The conference organizers, agents and other related affiliated companies are not responsible for loss, theft, damage or destruction of property; nor agree to hold harmless from all claims of liability, and for any injury to exhibitor personnel during the conference. Sponsors are liable for any damage caused by attaching display or fixture to venue walls and floors, booth equipment, or damage caused in any other manner. Sponsors are responsible for purchasing own insurance against theft or fire. The exhibitor shall include the Maui Economic Development Board, Inc. as "Additional Insured" on the Exhibitor's Certificate of Insurance, indicating this is for Hawaii Energy Conference, May 18 & 19, 2027. A copy of the Certificate of Insurance Liability with company name and amount of coverage must be sent to conference organizers by April 30 at info@hawaiienergyconference.com

AMENDMENT OF RULES - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.

EXHIBIT GUIDELINES

Conference sponsors may display products and services in the exhibit room. Sponsors receive one (1) 6-foot table and two (2) chairs. Location of exhibit space will be determined by the conference organizers.

All exhibit materials must be displayed on or behind table and not in walkways or beside table. Facility walls may not be used to display materials. Exhibitors may not share space or display goods or services for other companies, unless authorized by conference organizers. Only one company may occupy any booth space.

REGISTRATION

Comp registrations include full access to plenary sessions and exhibit hall. All exhibit personnel must be registered for the conference.

LOAD-IN/LOAD-OUT HOURS

Monday, May 17 | 2:00 p.m. - 4:00 p.m.
Tuesday, May 18 | 7:00 a.m. (Displays must be setup by 9:00 a.m.)

Dismantle displays following the lunch & dessert break Wednesday, May 19 - time TBC. No breakdown earlier.

Displays DO NOT require booth staffing at all times, however, please be available during the breaks to network with attendees.

Please coordinate electrical needs in advance with Conference Organizers.

SHIPPING INFORMATION

Inbound: You may ship your display materials to the address below to be received between May 3 to 12. Please mark boxes as follow:

Hawaii Energy Conference
c/o Maui Economic Development Board
1305 N. Holopono Street, Suite 1
Kihei, Hawaii 96753
HOLD FOR: Company Name

Outbound shipping is the responsibility of the exhibitor. No business center is available onsite.