

SOCIAL MEDIA TOOLKIT

Helping you get the most out of your partnership



Leading the Evolution

6TH **HAWAII ENERGY**
CONFERENCE + EXHIBITION



MARCH 27 & 28, 2019
MAUI ARTS & CULTURAL CENTER

Contents

Get the most out of your partnership with the Hawaii Energy Conference with these suggestions for social media posting.

Along with this document, there are images for you to use.

Connect with us at:



<https://twitter.com/HIenergyconf>



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ABOUT HAWAII ENERGY CONFERENCE

The Hawaii Energy Conference attracts energy industry leaders from Hawaii, the Continental U.S., Japan and Europe to exchange ideas on how to better serve customers in today's rapidly changing power generation and delivery environment.



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LOGO

PROUD SUPPORTER OF



HAWAII ENERGY CONFERENCE + EXHIBITION

March 27 & 28, 2019
Maui, Hawaii

www.hawaiienergyconference.com

Contact us at info@hawaiienergyconference.com to customize your supporter image.

www.hawaiienergyconference.com

#HEC2019

Suggested Tweets/Posts

Join us on Maui, March 27 & 28, 2019 at the 2019 Hawaii Energy Conference to explore Innovation in Practice as Hawaii builds on the work of top researchers to develop best practices to integrate renewable energy. #HEC2019 <http://bit.ly/HEConf>

We are delighted to support #HEC2019 as they ask the questions to make sure Hawaii is on track towards the 100% renewable grid by 2045. Learn more at <http://bit.ly/HEConf>

Suggested Tweets/Posts

The 6th Annual Hawaii Energy Conference will discuss Performance Based Regulation (#PBR), net metering, the interplay between fossil and renewable energy, and more #HEC2019 <http://bit.ly/HEConf>

Aloha. Come and see us in the Exhibit Hall March 27 & 28 at the 2019 Hawaii Energy Conference. We'll be showing*(fill in the blanks)*.....#HEC2019 <http://bit.ly/HEConf>

Suggested Tweets/Posts

With Hawaii leading the way towards 100% renewable energy, we are proud to support the 6th Hawaii Energy Conference bringing together thought leaders on key issues in the Energy Industry. #HEC2019
<http://bit.ly/HEConf>

We are looking forward to the Aloha networking and engaging discussions at the 6th Hawaii Energy Conference. See you there!
.....#HEC2019 <http://bit.ly/HEConf>

Other Suggestions

- Highlight your involvement with the Hawaii Energy Conference – Exhibits, Demo products, Launch, Speakers
- Post your own photos of being at Hawaii Energy Conference
- Write a blog/article/news release highlighting your specific involvement. Let us know via email so we can share it with our community
- Use the hashtag #HEC2019 when referencing the Hawaii Energy Conference, and tag @HIenergyconf on twitter
- Tag us when posting on Facebook

Mahalo for your Support

Please let us know if you we can assist you further.

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#HEC2019