



SOCIAL MEDIA TOOLKIT

Helping you get the most out of your partnership

www.hawaiienergyconference.com

#HEC2020

CONTENTS

- Get the most out of your partnership with the Hawaii Energy Conference with these suggestions for social media posting.
- Along with this document, there are images for you to use.
- Connect with us at:



<https://twitter.com/HIenergyconf>



<https://www.facebook.com/HIenergyconference>



<https://www.linkedin.com/showcase/hi-energy-conference/>

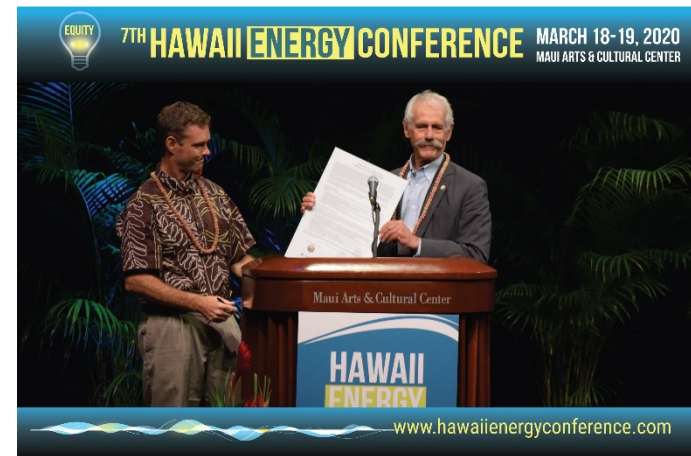
ABOUT HAWAII ENERGY CONFERENCE

The Hawai'i Energy Conference brings together regional and national experts on energy policy, strategies, leadership and innovation. The 2020 Conference will explore the timely issues of beneficial electrification and the design of an equitable energy transition.



SAMPLE IMAGES

[Click here to download images](#)



www.hawaiienergyconference.com

#HEC2020



7TH HAWAII ENERGY CONFERENCE

MARCH 18-19, 2020
MAUI ARTS & CULTURAL CENTER

PROUDLY SUPPORTED BY

INSERT YOUR COMPANY
LOGO HERE

www.hawaiienergyconference.com

Contact us at info@hawaiienergyconference.com to customize your supporter image.

www.hawaiienergyconference.com

#HEC2020

SUGGESTED TWEETS/POSTS

Join us on Maui, March 18 & 19, 2020 at the 7th Hawaii Energy Conference to explore the timely issues of beneficial electrification and the design of an equitable energy transition. #HEC2020
<http://bit.ly/HEConf>

We are delighted to support #HEC2020 as they ask the questions to make sure Hawaii is on track towards the 100% renewable grid by 2045. Learn more at <http://bit.ly/HEConf>

SUGGESTED TWEETS/POSTS

- The 7th Annual Hawaii Energy Conference will take a deep dive into how electrification can be “beneficial”. Can an electrified system be more resilient and efficient? What are the alternatives to electrification? #HEC2020 <http://bit.ly/HEConf>
- Aloha. Come and see us in the Exhibit Hall March 18 & 19 at the 2020 Hawaii Energy Conference. We'll be showing(*fill in the blanks*).....#HEC2020 <http://bit.ly/HEConf>

SUGGESTED TWEETS/POSTS

- With Hawaii leading the way towards 100% renewable energy, we are proud to support the 7th Hawaii Energy Conference bringing together thought leaders on key issues in the Energy Industry.
#HEC2020 <http://bit.ly/HEConf>
-
- We are looking forward to the Aloha networking and engaging discussions at the 7th Hawaii Energy Conference. See you there!
.....#HEC2020 <http://bit.ly/HEConf>

OTHER SUGGESTIONS

- Highlight your involvement with the Hawaii Energy Conference - Exhibits, Demo products, Launch, Speakers
- Post your own photos of being at Hawaii Energy Conference
- Write a blog/article/news release highlighting your specific involvement. Let us know via email so we can share it with our community
- Use the hashtag #HEC2020 when referencing the Hawaii Energy Conference, and tag @HIenergyconf on twitter
- Tag us when posting on Facebook

MAHALO FOR YOUR SUPPORT

Please let us know how we can assist you further.

E: info@hawaiienergyconference.com

P: 808-270-6811

www.hawaiienergyconference.com

#HEC2020