

# VIRTUAL PLATFORM TOUR

# 8TH HAWAII ENERGY CONFERENCE

JUNE 22 AND 24, 2021

## HOME / DASHBOARD

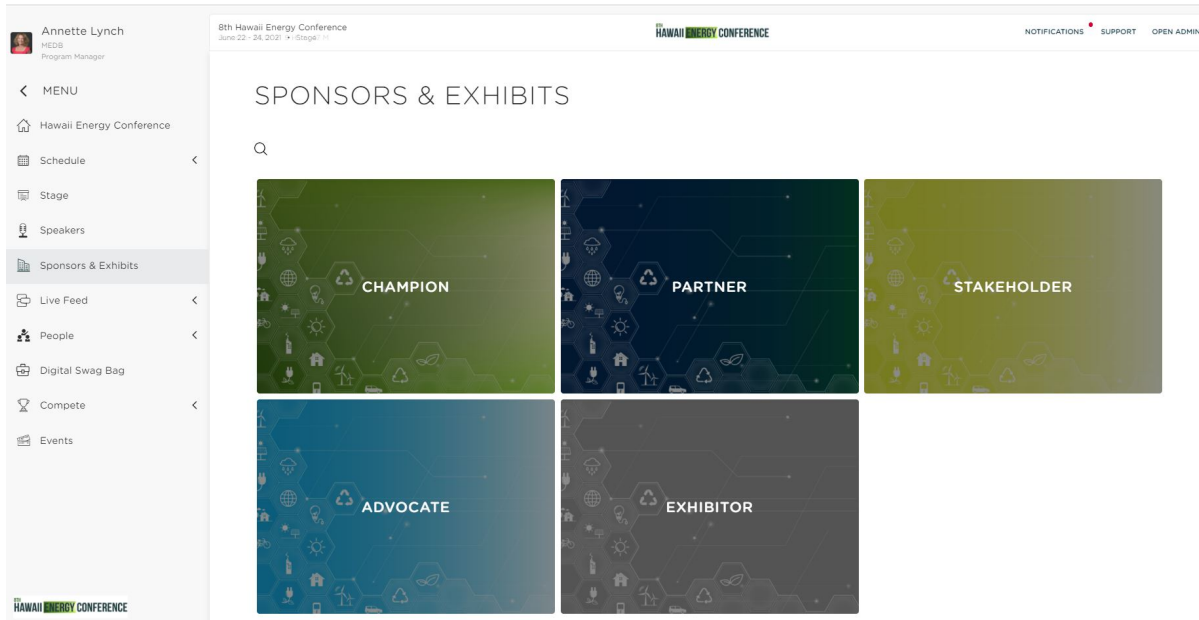
Navigation Menu on left with personal profile at top left.

Top right you can view Notifications and Chat/Messages.

The screenshot displays the virtual platform dashboard for the 8th Hawaii Energy Conference. On the left, a navigation menu lists various sections: MENU, Hawaii Energy Conference, Schedule, Stage, Speakers, Spendors & Exhibits (highlighted in yellow), Live Feed, People, Digital Swag Bag, Compete, and Events. The top left corner shows the user profile for Annette Lynch, MEDEB Program Manager. The main content area features a green background with energy-related icons and a large 'HAWAII ENERGY CONFERENCE' title. A countdown timer shows 55 days, 9 hours, 48 minutes, and 30 seconds remaining. Below the timer, it is noted that the event is presented by the Maui Economic Development Board. Two buttons are visible: 'SCHEDULE' with a calendar icon and 'LIVE FEED' with a plus icon. At the bottom, a 'ALOHA AND WELCOME' message reads: 'Please use the menu on the left to navigate this conference venue. Be sure to visit Spendors in the Exhibit Hall and get your Digital Swag, as well as attending all the engaging sessions.' The top right corner includes links for NOTIFICATIONS, SUPPORT, and OPEN ADMIN, along with a chat icon and user initials (LV, AH).

# SPONSOR & EXHIBIT HALL

Sorted by level of sponsorship.



# SPONSOR/EXHIBITOR LEVEL VIEW

Company logo features along with name and option to include a tagline or description.

EXHIBITOR 

 Sponsors & Exhibits

 Refine 



# VIRTUAL EXHIBIT BOOTH

An exhibitor will be able to upload or link to pdf's or video's, plus personalize the booth with:

- Landscape image 3:1 ratio OR a Video (youtube/vimeo) 16:9 ratio
- Company logo
- Company name
- Company Tagline
- Company description
- Website and Social media accounts
- Plus Company representative(s)



**LOGO** Company Name  
Company tagline

Company description - paragraph(s)

[VISIT WEBSITE](#) [f](#) [in](#) [t](#)

#### PEOPLE



 Annette Lynch  
Program Manager

**Join the conversation**  
Talk with Company Name representatives and other attendees. [GO TO CHAT](#)

#### RESOURCES +

**Add resources** Admin/Rep Only  
Enrich your page by adding resources!  
We support PDF, Video and Websites.  
[ADD RESOURCE](#)

Visitors to the booth can click on the company representative to **Connect | Video Meet | Chat**

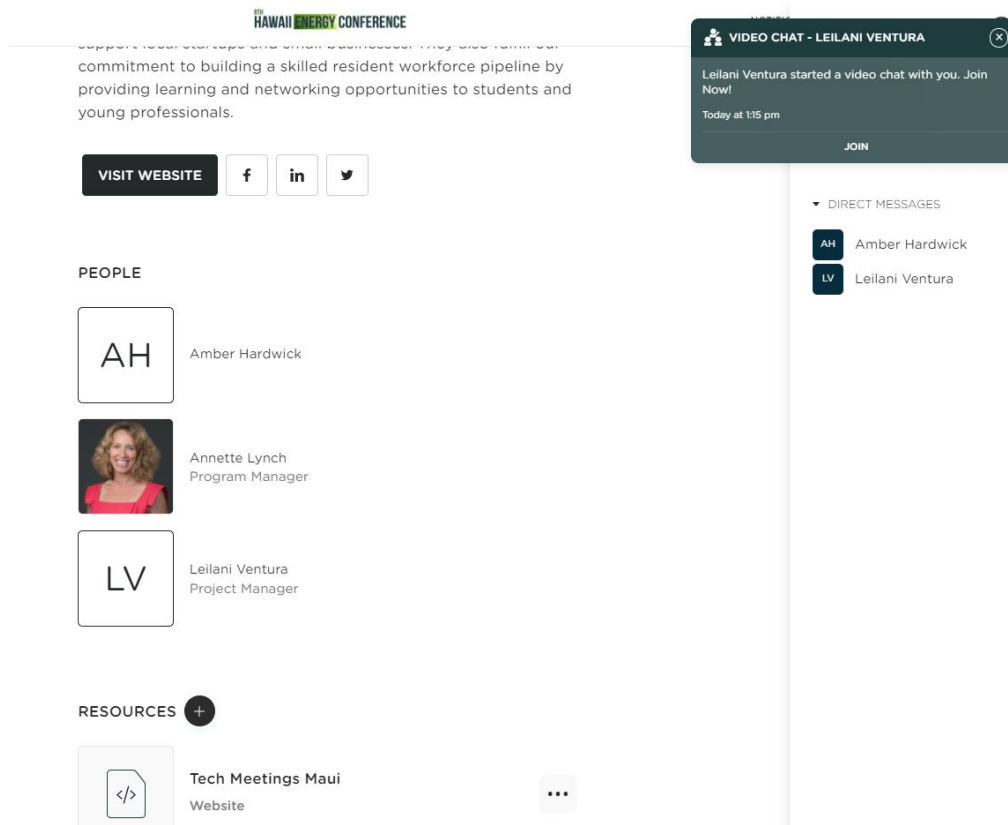
[CONNECT](#)  

Visitors to the booth can chat directly with the booth representative

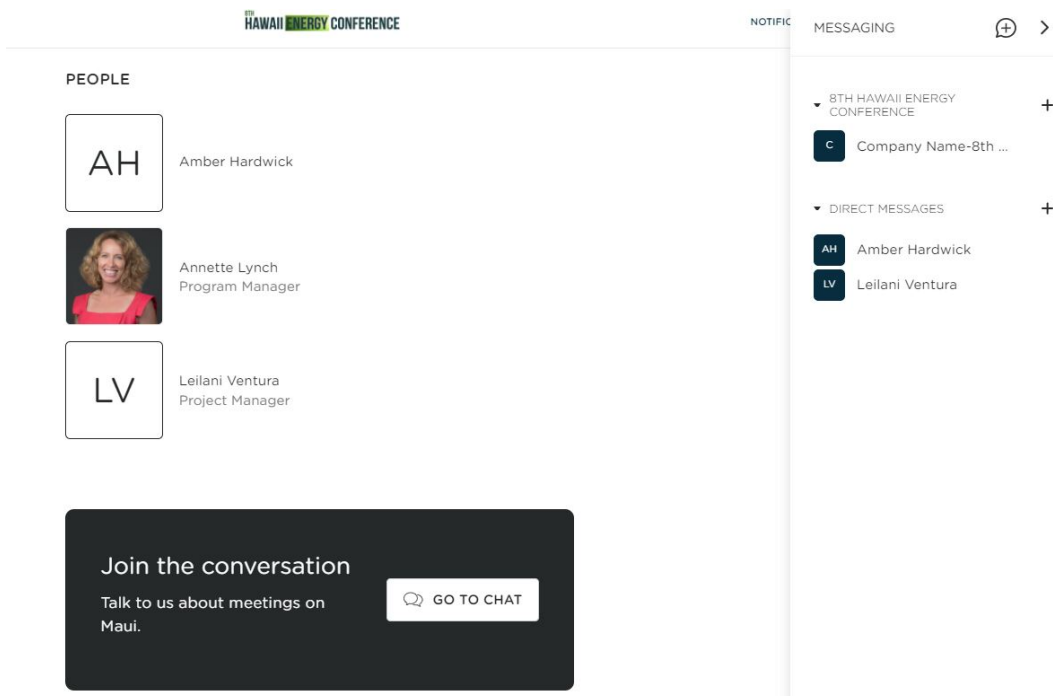
Option for company to customize words underneath "Join the conversation" eg Talk to us about xyz

Receive a notification top right of platform when someone starts a video chat with you.

You need to be logged in to platform to see notifications and you can be on any area of the venue.



Check history of messages on right and chat using either your personal profile, or the company profile.



See how you can edit your Company Profile on EventCadence

<https://support.eventcadence.com/en/articles/4419781-companies-editing-my-company-profile>