

10th **HAWAII ENERGY** CONFERENCE
+ EXHIBITION

May 24-25, 2023 | Maui Arts & Cultural Center



Presented by  maui economic
DEVELOPMENT BOARD

PRESS KIT

FAST FACTS | FAQ | PRESS RELEASES

On-Line: <https://HawaiiEnergyConference.com>
Program: <https://hawaiienergyconference.com/program/>
Facebook: [hienergyconference](https://www.facebook.com/hienergyconference)
Twitter: [@HIenergyconf](https://twitter.com/HIenergyconf)
[#HEC2023](https://twitter.com/HIenergyconf)

Contact: **Sandy Ryan**
Conference Director
Maui Economic Development Board
1305 North Holopono Street, Suite 1, Kihei, HI 96753
Office: 808-875-2318
Email: sandy@medb.org
Website: www.medb.org

Location: Maui Arts & Cultural Center
1 Cameron Way, Kahului

Event Date: May 24 - 25, 2023

FAST FACTS



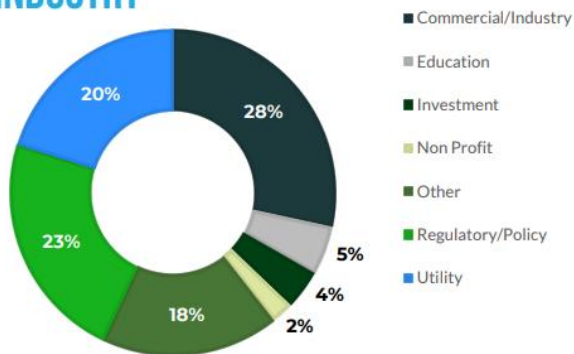
History

The Hawai'i Energy Conference (HEC) brings together regional and national experts on energy policy, strategies, leadership and innovation. The first conference was held in 2014 to explore the challenges and opportunities in our nation's transition from fossil fuels to renewable energy.

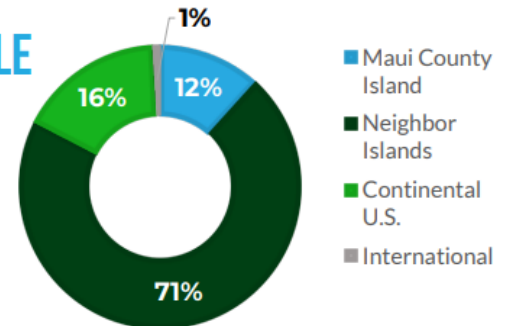
Participation has grown from 281 participants the first year to 413 in 2019. In 2020 the conference went virtual due to COVID-19 extending our reach and increasing attendance to 649.

2022 Attendance

BY INDUSTRY



BY LOCALE



2023 HEC

We have so much to talk about! Finally back live and in person at the Maui Arts and Cultural Center May 24-25, 2023.

- Is getting to 100 % Renewables still desirable, still doable, still worth the price?
- How can we get clean energy projects permitted, interconnected, and operational in a reasonable period of time?
- What is the next step in our efforts toward decarbonized energy, and what role does hydrogen play?
- What are the energy related priorities of the Hawai'i Legislature and the Governor?
- What is Energy Equity and how do we achieve it in the pursuit of state energy goals such as 100% renewables and net-zero greenhouse gas emissions?
-and more

FAST FACTS - continued

Presenters

This event is presented by **Maui Economic Development Board** supported by the **County of Maui Office of Economic Development**.

The Maui Economic Development Board (MEDB) is a 501(c)(3) not-for-profit corporation established in 1982 with a mission to diversify Maui County's economy, building pathways to innovation, jobs and opportunity for our residents. Through partnerships with the public and private sector, MEDB undertakes projects that assists growth industries with navigating and thriving in our county, educates and trains residents for new careers, and engages our community in forums that determine future economic directions.

The Office of Economic Development is Maui County's center for advocacy for business development and entrepreneurship for all sectors of our economy. They are dedicated to creating synergy from government to the private sector in Energy, Agriculture, Tourism, Culture and Arts, Film, Workforce Development, and Business Development; and are a catalyst for diversifying Maui's economy.

Program Committee

Colton Ching | Senior Vice President, Planning & Technology, Hawaiian Electric

Celeste Connors | Executive Director, Hawaii Green Growth

Jacqui Hoover | Co Chair, Conference Program Committee; Executive Director and COO Hawaii Island Economic Development Board (HIEDB); and President Hawaii Leeward Planning

Jonathan Koehn | Chief Sustainability & Resilience Officer, City of Boulder

Doug McLeod | Member, DKK Energy Services, LLC

Robert "Rocky" Mould | Executive Director, Hawaii Solar Energy Association

Maria Tome | Managing Director, Energy Efficiency and Renewable Energy, Hawaii State Energy Office

Stephany Vaioleti | Community Engagement Navigator, Hawaii Energy

Wren Wescoatt | Director of Development, Hawaii Longroad Energy

FAST FACTS - continued

MAHALO TO 2022 SPONSORS

As of March 30, 2023

Champion	Johnson Controls Ulupono Initiative
Stakeholder	FranklinWH Hawaiian Electric
Advocate	AES Brookfield Renewable US Burns & McDonnell Par Hawaii
Supporter	Aloha Charge Kamehameha Schools Kauai Island Utility Cooperative Osmose STEM Sunrun

EXHIBITORS

AES
Aloha Charge
Burns & McDonnell
FranklinWH
Hawaiian Electric
Johnson Controls
Osmose Utility Services
STEM
Sunrun
USDA, Rural Development

FAQS



Who are the keynote speakers?



Daphne Frias, will open the Hawaii Energy Conference on May 24

Daphne Frias is a 25-year-old youth activist. She is unapologetically Latina. Daphne has Cerebral Palsy and uses a wheelchair to ambulate. She is fiercely proud to be a loud champion for the disabled community.

She got her start shortly after the Parkland shooting by busing 100+ students from her college campus to the nearest March For Our Lives (MFOL) event. In July of 2019, she was appointed as the NY State Director for March For Our Lives, and completed her one year tenure there in June of 2020. Through her work with MFOL, she became passionate about increasing youth voter turnout amongst 18-29 year-olds. As a result, she created her own non-profit called Box The Ballot (BTB), which aims to harness the power of absentee ballots. By partnering with students on college campuses, BTB was able to collect nearly 470,000 absentee ballots in the 2018 midterms.

Fighting the climate crisis is something she is equally as passionate about. Born and raised in West Harlem, NYC, she has seen how minority communities are disproportionately affected by climate change. Having been an official spokesperson from the global climate strikes on September 20th, she has no intention of backing down until the health of our earth is secure. Her passion for advocacy, propelled her to run for county committee women of Assembly District 70, Election District 80 in West Harlem. In June of 2019, Daphne won her election and continues to work hard to represent her constituents.

In the spring of 2019, she was appointed as one of the North American Regional Focal Points for Sustainable Development Goal 16 at the U.N. Major Group for Children and Youth. In this position, She works to highlight and represent the voice of her fellow youth and the work they are doing to become pivotal peacemakers.

Currently, she continues to stay passionate about creating change, as a freelance organizer. She spends her time speaking at various colleges, summits, and panels. In addition, she consults with non-profits, crafting engaging campaigns highlighting the voices of Gen-Z

FAQS - continued

What other activities will the Hawaii Energy Conference feature?

In addition to panels and keynotes, the conference will feature interviews including short 'insight' videos to highlight Hawaii energy initiatives.

There will also be a virtual exhibit hall with sponsors able to showcase their products or services through documents and/or videos. The virtual platform will be available up to a week prior and allows for exhibitors and attendees to chat and to set up 1-on-1 virtual meetings to provide the invaluable networking that the conference is known for.

Why is this conference presented on/by Maui?

Maui is a locus for major energy initiatives. The island has attracted leading national and international energy players and leads the nation with the highest density of EV usage. Hawaii is among the highest in the nation per capita for PV installations. Renewable energy accounts for more than 50% of total energy usage on Maui.

In 2019, the name was changed from Maui Energy Conference to Hawaii Energy Conference to reflect what it has always been, the premier Energy Conference in Hawaii focused on statewide interests as seen through the prism of national and international developments in energy. The conference went virtual in 2020 in response to COVID-19 and is looking forward to welcoming attendees back to Maui in 2022.

What can we learn from these types of energy conversations?

At the inaugural 2014 conference, more than 200 recognized policy makers from state and federal government and the private sector gathered to talk candidly about the country's changing energy landscape and its implications for power utilities and consumers. The conference has since grown in scope, and size, and expects to welcome over 20% of its audience from international and U.S. mainland points. Past conference presentations and summary reports are found at: <https://hawaiienergyconference.com/proceedings/>

How is the conference reaching out to customers, who cannot attend this conference live?

Maui Economic Development Board (MEDB) will be recording the conference proceedings for future broadcast on the conference website.

#

Hawaii Energy Conference Celebrating 10 years Announces Keynote and Program Topics

KIHEI, Maui, Hawaii, March 2, 2023 – After three years of virtual streaming, the Hawaii Energy Conference (HEC) is returning to the Maui Arts and Cultural Center May 24-25, 2023 for an in-person gathering. Celebrating its 10th anniversary, the conference is presented by the Maui Economic Development Board (MEDB) and will feature a mix of keynote speakers, panel discussions, case studies and an exhibit venue.

The conference will open with a keynote by Daphne Frias, a 25-year old youth activist who is a loud champion for the disabled community. Born and raised in West Harlem, NYC, Daphne has seen how minority communities are disproportionately affected by climate change -- she has cerebral palsy and uses a wheelchair to ambulate. Daphne will speak to the innate resiliency of disabled people and how that relates to adaptation and sustainability.

“Energy is a complex topic, and it is easy to get lost in the details. We rarely get to talk about the bigger purpose of our work,” added Doug McLeod, of DKK Energy Services and a member of the HEC Program Committee. “In the first ten years of this conference, the discussion evolved from whether our planet was experiencing climate change to whether our energy policies will be enough to avoid excessive climate change. Our keynote speaker this year is part of the next generation of climate leaders. Her story and her message are inspirational.”

In 2019, Daphne was appointed as one of the North American Regional Focal Points for Sustainable Development Goal 16 at the U.N. Major Group for Children and Youth. In this position, she works to highlight and represent the voice of her fellow youth and the work they are doing to become pivotal peacemakers. As a freelance organizer, she spends her time speaking at various colleges, summits, and panels. In addition, she consults with non-profits, crafting engaging campaigns highlighting the voices of Gen-Z.

“Daphne is a really great spokesperson for personal resilience, for accessibility and she does an amazing amount of community organizing,” said Jonathan Koehn, a founding member of the HEC Program Committee and Chief Sustainability & Resilience Officer, City of Boulder. “I think it’s a good opportunity for the conference to kick-off with a discussion oriented to those who are most vulnerable in our communities.”

Daphne’s presentation will segue into a segment of panels that focus on community engagement and empowerment as it relates to energy. The discussion will look at new ways of engagement including the new participatory budgeting model and Molokai’s recently approved community-based renewable energy project.

A second focus area of the 2023 program will look at Hawaii’s clean-energy goals in which panels will question:

1. It takes how long for a building permit? A discussion on the challenges and solutions of permitting for distributed energy resources like rooftop PV and lithium-ion batteries.
2. What does the data say? This panel will discuss the different “100%” goals involving Renewable Energy, Carbon, and sustainability, whether Hawaii is on track to meet them and whether the focus needs to change?

3. Why are large scale renewables across the US coming online slower than expected, and often at higher cost? Wren Westcoatt of Longroad Energy will lead this developers' roundtable.

A third focus area of the 2023 Hawaii Energy Conference will look at new tools and technologies in the renewable energy domain, including geothermal, aviation fuel, energy storage, and use of hydrogen.

The HEC consistently attracts energy leaders from Hawaii, the Continental U.S., Asia-Pacific, and more exchange ideas on how to better serve our communities in today's rapidly changing power generation and delivery environment. It is supported by the County of Maui Office of Economic Development and 2023 Sponsors: Johnson Controls, Ulupono Initiative, Hawaiian Electric, AES, Kamehameha Schools, Kauai Island Utility Cooperative, Sunrun and STEM Energy.

More program details can be viewed at www.hawaiienergyconference.com. Registration is now open with early bird rates available until March 31.

###

PHOTO



CAPTION: Daphne Frias, Youth Activist, will keynote the 10th annual Hawaii Energy Conference

Hawaii Energy Conference Back at the MACC

KIHEI, Maui, Hawaii, January 31, 2023 – After three years of virtual streaming, the Hawaii Energy Conference (HEC) is returning to the Maui Arts and Cultural Center May 24-25, 2023 for an in-person gathering. Celebrating its 10th anniversary, the conference is presented by the Maui Economic Development Board (MEDB) and will feature a mix of keynote speakers, panel discussions, case studies and an exhibit hall.

There is so much to talk about when we meet in person again, both the formal panel discussions and all the informal ‘talk story’ conversations that occur away from the stage and during the breaks," said Doug McLeod of DKK Energy Services and a lead member of the HEC Program Committee. "It was good that we could continue to have some dialogue while meeting virtually but we all know the conversation is more lively in person."

"The survey results we get always emphasize networking as an important feature of the Hawaii Energy Conference and important connections can build from a chance meeting during a break."

The Hawaii Energy Conference (HEC) brings together experts on energy policy, strategies, leadership and innovation. Energy leaders from Hawaii, the Continental U.S., Asia-Pacific, and more exchange ideas on how to better serve our communities in today’s rapidly changing power generation and delivery environment.

The first conference was held in 2014 to explore the challenges and opportunities in our nation’s transition from fossil fuels to renewable energy. Since its launch, the conference has almost doubled in size. It has covered topics including the future of electric utilities, Hawaii’s goal of becoming 100% renewable by 2045, decarbonization, and innovation in the industry.

The 2023 program committee have identified key topics for discussion at this year’s conference including:

- Is getting to 100 % Renewables still desirable, still doable, still worth the price?
- How can we get clean energy projects permitted, interconnected, and operational in a reasonable period of time?
- What is the next step in our efforts toward decarbonized energy, and what role does hydrogen play?
- What are the energy related priorities of the Hawai’i Legislature and the Governor?
- What is Energy Equity and how do we achieve it in the pursuit of state energy goals such as 100% renewables and net-zero greenhouse gas emissions?

Energy companies will enjoy being back in-person at the MACC with the opportunity to showcase their products and services in the Exhibit Hall. The networking sessions are social and lively. "It’s much easier, and more fun, to attract someone to your exhibit booth at a live event," says Sandy Ryan, HEC Conference Director. "Attendees are more attentive and committed to participating fully in the conference than they are in a virtual environment."

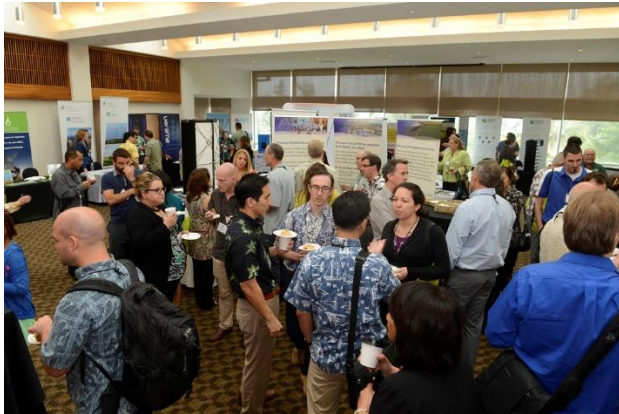
Registration is now open with early bird rates available until March 31.

###

PHOTO



CAPTION: The Hawaii Energy Conference panel discussions bring together experts on energy policy, strategies, leadership and innovation.



CAPTION: The Exhibit Hall at the Hawaii Energy Conference offers networking and an opportunity to connect with sponsors.