



22-23 May, 2024 | Maui, Hawaii

Presented by maui economic DEVELOPMENT BOARD

11th HAWAII ENERGY CONFERENCE+EXHIBITION

BECOME A SPONSOR

Sponsorship provides branding opportunities for organizations to build awareness, connect with participants and generate leads. Packages can be customized to suit your marketing goals.

Showcase products, services and/or do demonstrations involving new technologies in the **EXHIBIT HALL**. Exhibiting is a benefit of sponsorship.

CHAMPION \$24,000	PARTNER \$18,000	STAKEHOLDER \$12,000	ADVOCATE \$6,000	SUPPORTER \$3,000
8 Registration Passes	6 Registration Passes	4 Registration Passes	3 Registration Passes	2 Registration Passes
10'x20' Exhibit Space	10'x10' Exhibit Space	10'x10' Exhibit Space	6' Tabletop	6' Tabletop
Welcome Reception Naming Sponsor^	Luncheon Naming Sponsor^	Breakfast Naming Sponsor^	Coffee Break Naming Sponsor^	
Sponsor Ad (full-width) HEC e-News	Sponsor Ad (half-width) HEC e-News	Shared Spotlight (logo) HEC e-News		
60sec Video Ad*	30sec Video Ad*			
Banner Ad on HEC website				

ALL LEVELS INCLUDE:

- Online listing with Weblink and logo
- Listing in online Conference Program
- Attendee list (does not include email addresses in line with MEDB privacy policy)

^ Naming sponsor opportunities based on availability

*Video produced by sponsor and shown during Plenary Session

SPONSOR AGREEMENT and GUIDELINES

11th HAWAII ENERGY CONFERENCE+EXHIBITION

Once the application form is submitted, sponsor agrees to all rules and regulations set forth here.

CONFLICTING MEETINGS & SOCIAL EVENTS - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during conference plenary sessions.

CANCELLATIONS - No refunds will be issued for cancellations by sponsors after March 30. Cancellations received before March 30 will receive a 50% refund of the sponsor fee. An exception is made if the 2024 Hawaii Energy Conference (HEC) changes format to wholly virtual due to pandemic or other restrictions -- sponsors will have the option to carry over the sponsorship until the ensuing HEC or request a full refund. Cancellations will be effective upon receipt of confirmation email sent to info@hawaiienergyconference.com

COMPLIANCE WITH LAWS - Sponsors must comply with all federal, state, and local laws, including health and safety codes, alcoholic beverage control laws, disability laws, and the like.

LIABILITY - General liability and fire insurance is the responsibility of the Exhibitor. The Exhibitor agrees to indemnify and hold harmless Maui Economic Development Board, Inc (the conference organizers), agents and other affiliated companies from all claims of liability, and for any injury to exhibitor personnel during the conference. Exhibitors are liable for any damage caused by attaching display or fixture to venue walls and floors, booth equipment, or damage caused in any other manner. Exhibitors shall include the Maui Economic Development Board, Inc. as "Additional Insured" on Exhibitor's Certificate of Insurance (COI). Exhibitor shall indicate this is for 11th Hawaii Energy Conference, May 22-23, 2024. With a minimum coverage of \$1,000,000, the COI is to be sent no later than 2 weeks prior to the event to info@hawaiienergyconference.com

AMENDMENT OF RULES - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.

EXHIBIT GUIDELINES

Conference sponsors may display products and services in the exhibit room (2nd floor in Morgado Hall). Sponsors receive one (1) 6-foot table and two (2) chairs. Location of exhibit space will be determined by the conference organizer. All exhibit materials must be displayed on or behind table and not in walkways or beside table. Facility walls may not be used to display materials. **Only one company may occupy any booth space** -- exhibitors may not share space or display goods or services for other companies, unless authorized by conference organizers.

REGISTRATION

Complimentary registration includes admittance to general sessions, exhibit venue, networking reception, continental breakfast and lunch, and conference materials.

ALL exhibit personnel must be registered for the conference.

LOAD-IN/LOAD-OUT HOURS

Tuesday, May 21 | 2:00 p.m. - 4:00 p.m.

Wednesday, May 22 | 7:00 a.m. (Displays must be setup by 9:00 a.m.)

Please dismantle displays following the afternoon break Thurs, May 23.

Displays do not require booth staffing at all times, however, please be available during the breaks to network with attendees.

Please coordinate **electrical needs** in advance with Conference Organizers.

SHIPPING INFORMATION

Inbound: You may ship your display materials to the address below between May 13 to 17. Please mark boxes as follow:

Hawaii Energy Conference
c/o Maui Economic Development Board
1305 N. Holopono Street, Suite 1
Kihei, Hawaii 96753

HOLD FOR: "Company Name"

Outbound shipping is the responsibility of the exhibitor.

SPECS

VIDEO AD - DUE MAY 3

RESOLUTION: 1080p or higher

FILE FORMAT: MP4

LENGTH: 60secs (Champion)
30secs (Partner)

BANNER ADS

IMAGE SIZE: 1000 x 500 pixels (Champion E-News)
(w x h) 600 x 480 (Champion Website)
500 x 500 pixels (Partner E-News)

FILE FORMAT: JPG or PNG

COLOR: RGB Colors

RESOLUTION: 300 dpi

APPLICATION

11th HAWAII ENERGY CONFERENCE+EXHIBITION

COMPANY NAME _____

MAILING ADDRESS _____

WEBSITE ADDRESS _____

SOCIAL MEDIA INFO  _____  _____

ONSITE CONTACT _____ **JOB TITLE** _____

EMAIL ADDRESS _____ **PHONE NO.** _____

SPONSOR LEVEL

- | | |
|-----------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> CHAMPION \$24,000 | <input type="checkbox"/> ADVOCATE \$6,000 |
| <input type="checkbox"/> PARTNER \$18,000 | <input type="checkbox"/> SUPPORTER \$3,000 |
| <input type="checkbox"/> STAKEHOLDER \$12,000 | <input type="checkbox"/> CUSTOMIZED \$ _____ |

CHECK HERE IF EXHIBITING WITH SPONSORSHIP

PAYMENT INFO

\$ _____ **SPONSORSHIP AMOUNT**
\$ _____ **CC FEE** *(if applicable)*
\$ _____ **TOTAL**

CHECK
*Payable to Maui Economic Development Board
1305 North Holopono Street, Suite 1, Kihei,
Hawaii 96753*

CREDIT CARD
3% convenience fee will be applied to credit card payments

NAME ON CARD _____

CC NO. _____ **EXP DATE** _____

**SUBMIT APPLICATION AND
HIGH-RES LOGO (VECTOR GRAPHIC) TO
info@hawaiienergyconference.com**