

HAWAII ENERGY CONFERENCE + EXHIBITION

May 21-22, 2025
Maui Arts & Cultural Center

PRESS KIT

Fast Facts | FAQs | Press Releases

Presented by  maui economic
DEVELOPMENT BOARD



Location: Maui Arts & Cultural Center
1 Cameron Way, Kahului

Event Date: May 21-22, 2025

On-Line: <https://hawaiienergyconference.com>
Program: <https://hawaiienergyconference.com/program/>
Facebook: [hienergyconference](https://www.facebook.com/hienergyconference)
X: [@HIenergyconf](https://twitter.com/HIenergyconf)
#HEC2025

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PRESENTERS

This event is presented by **Maui Economic Development Board** supported by the **County of Maui Office of Economic Development**.

The Maui Economic Development Board (MEDB) is a 501(c)(3) not-for-profit corporation established in 1982 with a mission to diversify Maui County's economy, building pathways to innovation, jobs and opportunities for our residents. Through partnerships with the public and private sector, MEDB undertakes projects that assist growth industries with navigating and thriving in our county, educates and trains residents for new careers, and engages our community in forums that determine future economic directions.

www.hawaiienergyconference.com

FAST FACTS - continued

The Office of Economic Development is Maui County's center for advocacy for business development and entrepreneurship for all sectors of our economy. They are dedicated to creating synergy from government to the private sector in Energy, Agriculture, Tourism, Culture and Arts, Film, Workforce Development, and Business Development; and are a catalyst for diversifying Maui's economy.

2025 Hawaii Energy Conference: Offering Solutions

As local, national and international communities navigate a changing energy landscape, the 12th annual Hawaii Energy Conference brings industry leaders together to offer solutions addressing the most pressing energy challenges of today.

Featuring ten dynamic panels and two Deep Dive sessions over two days, the program will cover topics ranging from utility-scale renewable energy deployment to community-based initiatives, and the economics and advancements of grid independence. Discussions will also tackle energy efficiency, alternative energy sources, job creation, training, and more.

Complementing the main stage discussions, the new Deep Dive sessions provide an intimate setting for up to 40 participants to engage directly with experts and explore complex issues like time-of-use rates and sustainable financing strategies.

The Hawaii Energy Conference offers networking and exhibiting opportunities to connect with key stakeholders, industry experts, innovators, policymakers and more. Join us on Maui to gain insights, share ideas, and collaborate on actionable solutions to building a sustainable future for Hawaii and beyond.

Who should attend?

- Renewable energy industry professionals
- Developers and contractors interested in microgrids and off-grid
- Workforce development experts and organized labor representatives
- People interested in how energy and housing connect
- Climate and energy policymakers and regulators
- Entrepreneurs and innovators
- Environmentalists and sustainability advocates

HISTORY

The Hawaii Energy Conference (HEC) brings together experts on energy policy, strategies, leadership and innovation. Energy leaders from Hawaii, the Continental U.S., Asia-Pacific and more to exchange ideas on how to better serve our communities in today's rapidly changing power generation and delivery environment.

The first Energy Conference on Maui was held in 2014 to explore the challenges and opportunities in our nation's transition from fossil fuels to renewable energy. Maui is a locus for major energy initiatives. The island has attracted leading national and international energy players and leads the nation with the highest density of EV usage. Hawaii was the first state to set a goal of being 100%

FAST FACTS - continued

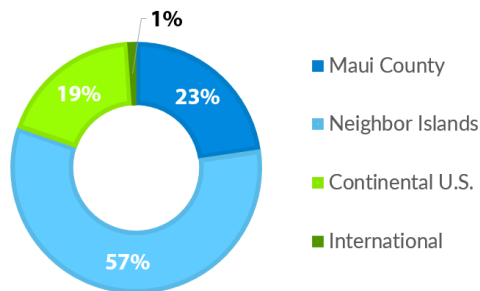
renewable with a target of 2045 and is among the highest in the nation per capita for PV installations.

Originally titled the Maui Energy Conference, the name was changed to Hawaii Energy Conference in 2019 to reflect what it has always been—the premier Energy Conference in Hawaii focused on statewide interests as seen through the prism of national and international developments in energy. From 2020 through to 2022 the conference was held virtually due to COVID-19.

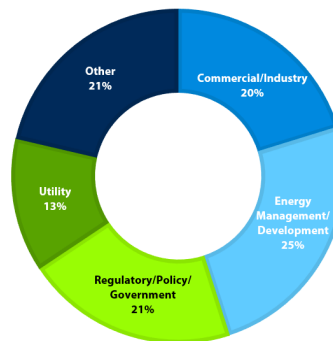
A program committee establishes a theme for each conference, identifies speakers and develops the program featuring keynote presentations, panel discussions, networking and exhibits. Topics covered have included: the future of electric utilities, Hawaii’s progress toward becoming 100% renewable, decarbonization, energy equity, innovation in the industry and more.

2024 ATTENDANCE

ATTENDEES BY LOCALE



ATTENDEES BY INDUSTRY



PROGRAM COMMITTEE

Colton Ching | Senior Vice President, Planning & Technology, Hawaiian Electric

Michael Colón | Director, Energy Sector, Ulupono Initiative

Jacqui Hoover | Co Chair, Conference Program Committee; Executive Director and COO Hawaii Island Economic Development Board (HIEDB); and President Hawaii Leeward Planning

Damien Kim | Business Manager/Financial Secretary, International Brotherhood Electrical Workers (IBEW) Local 1186

Jonathan Koehn | Chief Sustainability & Resilience Officer, City of Boulder

Doug McLeod | Member, DKK Energy Services, LLC

Robert “Rocky” Mould | Executive Director, Hawaii Solar Energy Association

Maria Tome | Chief Research Analyst, Division of Consumer Advocacy, Department of Commerce and Consumer Affairs

Wren Wescoatt | VP of Development, Hawaii Longroad Energy

Julie Yunker | Director of Sustainability, Government and Community Affairs, Hawaii Gas

Jennifer Zelko-Schlueter | Director, Government and Community Relations, Hawaiian Electric

FAST FACTS - continued

MAHALO TO 2025 SPONSORS *Updated 2/19/2025*

Partner

Ulu pono Initiative

Stakeholder

Moss & Associates

Advocate

Hawaii Energy

Hawaiian Electric

IBEW Local Union 1186

Island Energy Services

Johnson Controls

Par Hawaii

Supporter

Aeroseal

AES Hawaii

Ameresco

Generac Power Systems

Hawaii Gas

Novatech Automation

POWER Engineers

Trio Energy Alliance

Exhibitors

Aeroseal

AES Hawaii

Ameresco

Generac Power Systems

Hawaiian Electric

IBEW Local Union 1186

Island Energy Services

Johnson Controls

Moss & Associates

Novatech Automation

POWER Engineers

Trio Energy Alliance

FAQS

Who are the keynote speakers?



Honorable Josh Green, Governor State of Hawaii will deliver the keynote on Day 1 of the Hawaii Energy Conference. As a champion of clean energy and sustainability, Governor Green will share his vision for Hawaii's energy future and spotlight the state's leadership in the clean energy transition.

What other activities will the Hawaii Energy Conference feature?

In addition to panels and keynotes, the conference will have featured presentations to highlight Hawaii energy initiatives.

This year the conference introduces two Deep Dive sessions. Complementing the main stage discussions, these sessions will provide an intimate setting for up to 40 participants to engage directly with experts and explore complex issues like time-of-use rates and sustainable financing strategies.

There will also be an exhibit hall with sponsors able to showcase their products or services. Networking is encouraged during breaks with breakfast, lunch and evening reception included in registration.

Why is this conference presented on Maui?

Maui is a locus for major energy initiatives. The island has attracted leading national and international energy players and leads the nation with the highest density of EV usage. Hawaii is among the highest in the nation per capita for PV installations. Renewable energy accounts for more than 50% of total energy usage on Maui.

In 2019, the name was changed from Maui Energy Conference to Hawaii Energy Conference to reflect what it has always been, the premier Energy Conference in Hawaii focused on statewide interests as seen through the prism of national and international

FAQS - continued

developments in energy. The conference went virtual in 2020 in response to COVID-19 and return to the MACC welcoming in-person attendees in 2023.

What can we learn from these types of energy conversations?

At the inaugural 2014 conference, more than 200 recognized policy makers from state and federal government and the private sector gathered to talk candidly about the country's changing energy landscape and its implications for power utilities and consumers. The conference has since grown in scope, and size, and expects to welcome over 20% of its audience from international and U.S. mainland points. Past conference presentations and summary reports are found at: <https://hawaiienergyconference.com/archives>

How is the conference reaching out to customers, who cannot attend this conference live?

Maui Economic Development Board (MEDB) will be recording the conference proceedings for future broadcast on the conference website.

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HAWAII ENERGY CONFERENCE PRESS RELEASES *(latest to earliest)*

Contact: Annette Lynch, Director of Communications Maui Economic Development Board, Inc.
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FOR IMMEDIATE RELEASE

Governor Josh Green to Deliver Keynote Address at 2025 Hawaii Energy Conference

KIHEI, Maui, Hawaii, March 11, 2025 – The Hawaii Energy Conference (HEC) is proud to announce that the Honorable Josh Green, M.D., Governor of the State of Hawaii, will deliver the keynote address at the Maui Arts & Cultural Center on Day 1 of the May 21-22 event. As a champion of clean energy and sustainability, Governor Green will share his vision for Hawaii’s energy future and spotlight the state’s leadership in the clean energy transition.

In late January, Governor Green signed an executive order (EO) to promote and expedite the development of renewable energy in the state of Hawaii. The EO outlined priorities to reduce energy costs, prevent blackouts and slash emissions for Hawaii residents and businesses.

“Hawaii needs to take some drastic steps to reduce energy costs, which have continued to rise contributing to the high cost of living for our people,” said Governor Green. “We know that high energy costs in Hawaii are due to our reliance on burning oil for electricity and old infrastructure, which is really unacceptable. We can and must do more to get this under control.”
[Read statement from the Office of the Governor](#)

“We are honored to have Governor Green join us as the keynote speaker at this year’s Hawaii Energy Conference,” said Jacqui Hoover, Conference Chair and Executive Director and COO Hawaii Island Economic Development Board (HIEDB); and President Hawaii Leeward Planning. “His leadership in sustainable energy policy and commitment to Hawaii’s clean energy goals will provide invaluable insight and inspiration to attendees.”

The Hawaii Energy Conference, now in its 12th year, brings together policymakers, industry leaders, and innovators to address the most pressing energy challenges of today. With a theme of “Offering Solutions” the program will cover topics ranging from utility-scale renewable energy deployment to community-based initiatives, and the economics and advancements of grid independence. Discussions will also tackle energy efficiency, alternative energy sources, job creation, training, and more.

Presented by Maui Economic Development Board (MEDB) and supported by the County of Maui Office of Economic Development, the Hawaii Energy Conference also offers networking and exhibiting opportunities. The cross-section of attendees include: renewable energy industry professionals; developers and contractors interested in microgrids and off-grid; workforce development experts and organized labor representatives; those interested in the intersection between energy and housing; climate and energy policymakers and regulators; entrepreneurs and innovators; and environmentalists and sustainability advocates.

More details can be viewed at www.hawaiienergyconference.com. Registration is open with early bird rates available until March 31.

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PHOTO



CAPTION: Governor Josh Green M.D. will present the keynote at the 2025 Hawaii Energy Conference

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FOR IMMEDIATE RELEASE

12th Hawaii Energy Conference: Offering Solutions in a Changing Energy Landscape

KIHEI, Maui, Hawaii, February xx, 2025 – The 12th Hawaii Energy Conference (HEC) will convene on Maui May 21-22 with an overall theme of “Offering Solutions.” As local, national and international communities navigate a changing energy landscape, the event will bring together industry leaders to offer solutions addressing the most pressing energy challenges of today.

Presented by the Maui Economic Development Board (MEDB), the conference will feature keynote speakers, panel discussions, case studies and an exhibit venue. The program will cover topics ranging from utility-scale renewable energy deployment to community-based initiatives, and the economics and advancements of grid independence. Discussions will also tackle energy efficiency, alternative energy sources, job creation, training, and more.

"Beyond direct energy costs, solutions offered impact decision making at all levels," said Jacqui Hoover, Conference Chair and Executive Director and COO Hawaii Island Economic Development Board (HIEDB); and President Hawaii Leeward Planning. "They impact decisions on consumer, utility, and regulatory levels; near and long term policy making; technology integration; use and distribution of resources; environment, and sustainability."

"The problems seem clear," added Doug McLeod, a founding member of the HEC Program Committee. "Billions are needed to make the electrical grid safer, but Hawaii customers are already paying the highest rate in the US for electricity; the largest utility in the state has a credit rating too low to be considered investment grade, and there is considerable resistance to all new wind projects. Our speakers are there to offer insight and solutions for these very real problems."

This year the conference introduces two Deep Dive sessions. Complementing the main stage discussions, these sessions will provide an intimate setting for up to 40 participants to engage directly with experts and explore complex issues like time-of-use rates and sustainable financing strategies.

"The deep dives offer an alternative to the main stage presentation that is expected to be more technical in nature," said McLeod. "The first Deep Dive will explore Time of Use (TOU) rates led by former Hawaii Public Utilities Commissioner Jennifer Potter and Dr. Ahmad Faruqui from California. We will view the session a success if we can help answer questions like "Is there a way to design a TOU rate structure for a place like Hawaii with lots of daytime solar that does not penalize people who have to work outside the home during the day?"

The Hawaii Energy Conference offers networking and exhibiting opportunities to connect with key stakeholders, industry experts, innovators, policymakers and more. Attendees will be able to gain insights, share ideas, and collaborate on actionable solutions to building a sustainable future for Hawaii and beyond.

The HEC is supported by the County of Maui Office of Economic Development and brings together experts and thought leaders to connect and explore the latest advancements shaping the energy landscape world-wide. The Conference expects to draw participation from Hawaii, the Continental U.S., Asia-Pacific, and more.

More details can be viewed at www.hawaiienergyconference.com. Registration is now open with early bird rates available until March 31.

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PHOTO



Jacqui Hoover, Conference Chair and Executive Director and COO Hawaii Island Economic Development Board (HIEDB); and President Hawaii Leeward Planning



Doug McLeod (center), Member Conference Program Committee, DKK Energy Services, moderating a discussion at HEC2024